

GRAPHIC/WEB DESIGNER

Highly motivated and goal oriented professional committed to pursuing a long-term career in graphic and web design.

SUMMARY OF QUALIFICATIONS

- 5+ years of extensive work experience in Print and Web Design;
- High level proficiency in Adobe CS3/CS4/CS5 and MS Office;
- Ability to work on both PC and Mac platforms;
- Dedication and drive as a hard-working individual;
- Ability to manage multiple tasks in a pressured environment;
- Strong analytical and problem solving skills;
- Self motivation and capability to learn quickly;
- Strong understanding of corporate branding, layout, color and typography;
- Solid knowledge of all stages of pre-press;
- Ability to work independently and as a part of a team;

SKILLS AND EXPERIENCE

Web/Interactive design

- Designed web pages using Flash, Illustrator, Photoshop and Dreamweaver.
- Done CSS and HTML coding;
- Designed flash banners and touch-screen applications,
- Done image editing and optimization;
- Planned structure and usability for several websites;
- Created sets of icons, buttons and teasers;
- Was responsible for designing and maintaining corporate website;

Art Direction

- Generated creative concepts for new products and promoted existing ones;
- Provided art and graphic design direction for promotional materials such as brochures, newspapers, magazines, advertising, presentations and many more;
- Done selection of art works for clients;
- Provided consultations in regards to product design, layouts, color choice, and typography;
- Transferred final files using FTP

Graphic Design

- Redesigned several company products, that helped to increase sales up to 30%
- Designed logos, business cards, stationeries, ID-manuals;
- Created from scratch grid systems and layout templates for several newspapers and magazines;
- Produced various marketing communication materials such as coupons, advertisements, posters, calendars, product packaging, and many more.
- Retouched, cropped, and color-corrected images
- Prepared files for print (prepress);
- Done various other duties related to graphic designing.

Illustration

- Created illustrations for calendars, flyers, and websites;
- Designed roughs and thumbnails.

Management and Communication

- Supervised a team of six graphic designers;
- Build positive motivation for all team members;
- Setup workflow and defined project milestones;
- Defined specific client's needs and implemented them;
- Work together with team members and staff to deliver the excellent quality service to all clients.
- Trained new designers and interns;
- Organized file systems and archive;

Photography

- Done photo-shooting and food-styling for an advertising campaign

SOFTWARE

- Photoshop • Illustrator • InDesign • Corel Draw • QuarkXpress • PageMaker • Acrobat • Dreamweaver • HTML • CSS
- Flash • Ms Office

EMPLOYMENT

- **Visual Designer** (Contract), *Research in Motion*, Toronto, Canada. (01/2011 — 07/2011)
- **Graphic Designer** (Contract), *UPTRENDmedia (is now Mediative)*, Toronto, Canada. (10/2010)
- **Graphic Designer** (Co-op placement), *OnBrand*, Toronto, Canada. (10/2009 — 12/2009)
- **Graphic Designer** (Contract), *Ummah Times*, Toronto Canada. (09/2008)
- **Senior Graphic Designer** (Full time), *Sibinform* (publishing office and advertising agency. (07/2002 — 01/2006)
- **Graphic Designer** (Contract), *Znak Vremeny*. Contract. (09/2005 — 12/2005)
- **Junior Designer** (Full time), *Sibinform*, Novosibirsk, Russia (06/2001 — 06/2002)
- **Journalist** (worked part time for different newspapers). Novosibirsk, Russia (1999 — 2001)

EDUCATION

- **Diploma in Graphic Design Program**. Seneca College Toronto, Canada (05/2007 — 12/2009)
- **Diploma in economic and financial management**, University of Novosibirsk, Novosibirsk, Russia (01/2003 — 09/2004)
- **Certificate in Digital Design Fundamentals** Academy of Architecture and Art, Novosibirsk, Russia (01/2001 — 05/2001)
- **Diploma in Public Relations**, Siberian Academy of Civil Service, Novosibirsk, Russia (09/1999 — 01/2002)
- **Certificate in Journalism** School of Journalism, Novosibirsk, Russia (1996 — 1998)

HOBBIES AND INTERESTS

- Painting • Photography • Interior design • Fashion • Reading • Blogging